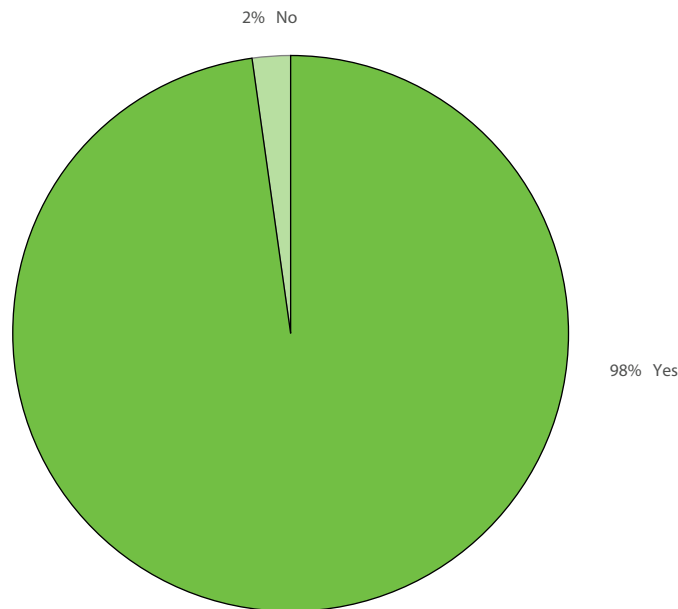


2018 Tall + Urban Innovation Conference Feedback Report

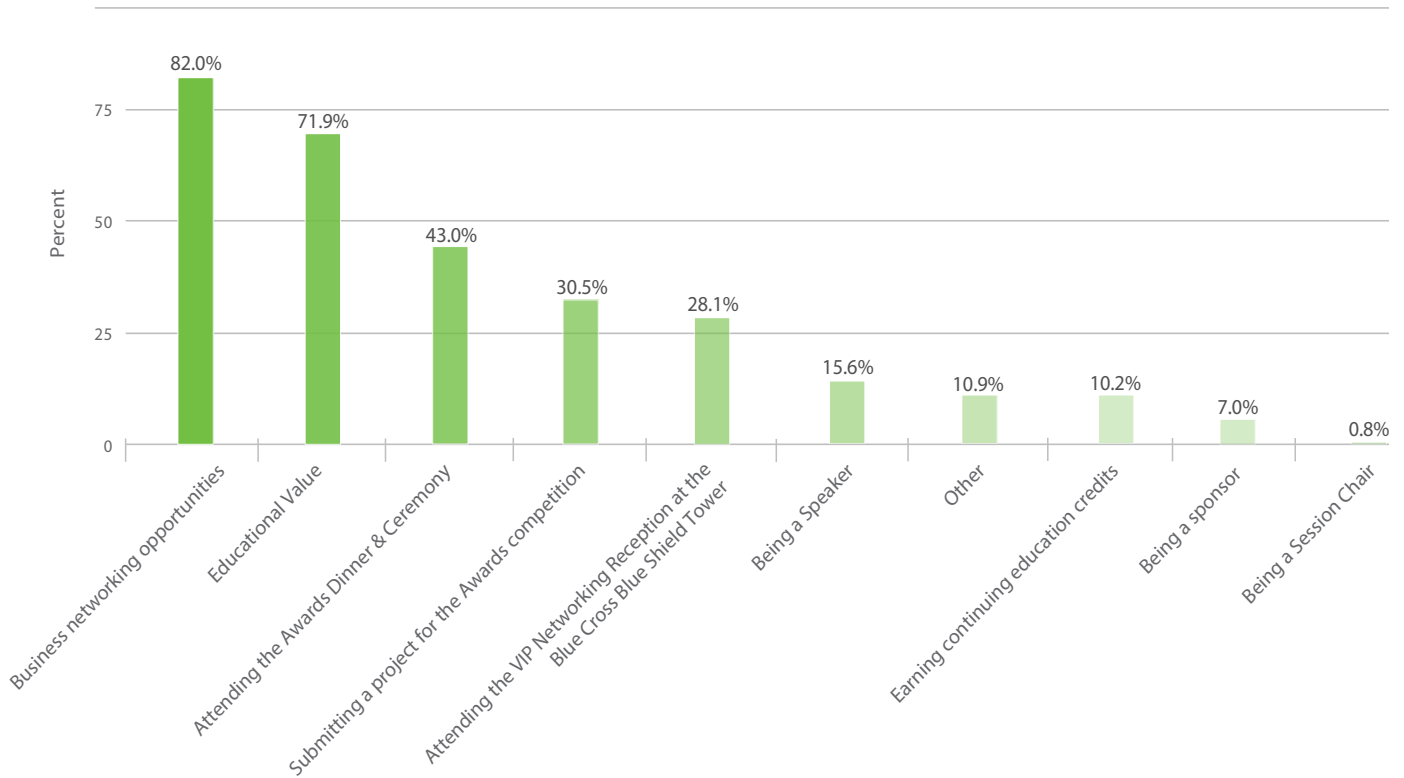
(Based on a 31% response rate)

Did the Conference fulfill your reason for attending?



Yes	98%	<div style="width: 98%; height: 15px; background-color: #4CAF50;"></div>	125
No	2%	<div style="width: 2%; height: 15px; background-color: #C8E6C9;"></div>	3
Total			128

What were the three most valuable aspects of this Conference for you?



Business networking opportunities	82.0%		105
Educational value	71.9%		92
Attending the Awards Dinner & Ceremony	43.0%		55
Submitting a project for the Awards competition	30.5%		39
Attending the VIP Networking Reception at the Blue Cross Blue Shield Tower	28.1%		36
Being a Speaker	15.6%		20
Other	10.9%		14
Earning continuing education credits	10.2%		13
Being a sponsor	7.0%		9
Being a Session Chair	0.8%		1

On a scale of 1 to 5 (where 5 is the highest) how would you rate the following?

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	Not Applicable	Responses
The Conference was well organized and coordinated.	1 0.7%	1 0.7%	2 1.4%	40 28.2%	97 68.3%	1 0.7%	142
Registration and collection of materials went smoothly.	1 0.7%	2 1.4%	2 1.4%	34 23.9%	96 67.6%	7 5.0%	142
Event staff were friendly and helpful.	0 0%	0 0%	4 2.8%	19 13.5%	115 81.6%	3 2.1%	141
Stepping up the conference from a one-day to a two-day event this year worked well.	0 0%	2 1.4%	13 9.2%	38 27.0%	70 49.6%	18 12.8%	141
It was good to have a choice of two simultaneous tracks.	1 0.7%	6 4.3%	34 24.1%	53 37.6%	42 29.8%	5 3.5%	141
The presentations were relevant and engaging.	1 0.7%	1 0.7%	6 4.2%	68 48.0%	57 40.1%	9 6.3%	142
Basing the conference program on awards finalists presenting competitively for "winner" status worked well.	0 0%	4 2.8%	18 12.7%	68 47.9%	48 33.8%	4 2.8%	142
I agree broadly with the Jury-selected Award Finalists.	1 0.7%	5 3.5%	18 12.7%	74 52.1%	37 26.1%	7 4.9%	142
I agree broadly with the Jury-selected Award Winners.	7 4.9%	12 8.5%	20 14.1%	71 50%	24 16.9%	8 5.6%	142
It was good to have an audience vote and this worked well.	0 0%	11 7.8%	29 20.6%	55 39.0%	44 31.2%	2 1.4%	141
Best Tall Buildings competing in similar height classes, rather than geographic regions, would be a more fair comparison.	4 2.8%	15 10.6%	31 21.8%	34 24.0%	57 40.1%	1 0.7%	142
Embracing additional, specific engineering awards into the program will be of value.	2 1.4%	3 2.1%	10 7.0%	52 36.7%	73 51.4%	2 1.4%	142
The venue catering and facilities were of a high standard.	1 0.7%	8 5.6%	16 11.3%	68 47.9%	47 33.1%	2 1.4%	142
Networking opportunities during the conference were appropriate.	0 0%	1 0.7%	10 7.0%	72 50.7%	51 36.0%	8 5.6%	142
The opening networking reception at the Blue Cross Blue Shield Tower was high-quality and enjoyable.	0 0%	3 2.1%	15 10.7%	38 27.1%	43 30.8%	41 29.3%	140
The Awards Dinner & Ceremony was high-quality and enjoyable.	0 0%	0 0.0%	12 8.5%	49 34.5%	61 43%	20 14.0%	142
The catering at the Awards Dinner & Ceremony was good.	2 1.4%	8 5.6%	15 10.6%	64 45.1%	33 23.2%	20 14.1%	142

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	Not Applicable	Responses
It was beneficial to have the CTBUH Exhibition Booth at the event.	1 0.7%	6 4.2%	29 20.4%	43 30.3%	49 34.5%	14 9.9%	142
I would recommend this conference to others.	1 0.7%	2 1.4%	7 4.9%	62 43.7%	69 48.6%	1 0.7%	142
I would recommend this organization to others.	0 0%	2 1.4%	7 4.9%	54 38.1%	78 54.9%	1 0.7%	142

Additional comments/suggestions:

- Excellent format, informative and interesting throughout. I was disappointed to have to select between project presentations and new technologies and felt that I missed out.
- Would have been good to know how much the audience votes affected the winners' selections, if at all.
- Overall, it was a well put together and enjoyable event.
- Hope to see few engineering/technical sessions to include for the specific projects. We could also run 3 parallel tracks.
- The Company Name on the name tags were very small and it was hard to see while networking.
- Thanks for the great event.
- In general, CTBUH does a really nice job with these conferences - offering networking opportunities, good food, and great wayfinding. The venue was quite nice, although the networking session before the awards dinner (next to the pool of Radisson Blu) was a bit tough to navigate. I don't think that particular location was great for us. Also, the use of print tickets for the dinner event led to logistical challenges. It was stressful (and in my own case impossible) to find all clients in advance of the event (especially with travel schedules and the holiday weekend) and resulted in a need to wait by the entrance of the networking event for each of them to arrive - it was quite the distraction from actual networking. Next year, it would be better to use a registration table.
- Choosing between the two tracks was not easy. Wanted to see presentations in each track and sometimes they were in competing time slots.
- A brief recap of why the winners were selected would be helpful during the awards dinner for those that were only attending the dinner &/or missed the lectures.
- Although the venue was centrally located, it was an awkward seating arrangement to enter and exit the venues - also not easy to see the images if one were in the back of the room.
- Impressive evolution of the CTBUH Awards event. Three simultaneous tracks may be required when Engineering Award categories are added next year. Aqua Tower was an excellent venue.
- I enjoyed this format and venue this year. It can be difficult to get an end client to take time out of their schedule to attend. My only suggestion would be to consider any events, opportunities, honors, etc. (beyond what is currently done) to entice the end clients/owners to attend in greater number.
- Create a separate tier of conference registration for academics (and possibly students). The two receptions were too pricey for me to charge to my department. I would have liked to attend both, but could not justify the cost. It would have been great to have time for questions from the audience after the presentations. Perhaps after all presentations were done, and the jurors had left, something like 30 minutes could be devoted to Q&A with the presenters.
- Overall, it was a great conference. It set a new standard for this awards event. Atmosphere at the dinner was fantastic. Good pacing considering the number of awards being presented. Everything very well done (except judging)!
- At other conferences set by CTBUH, you had another day for tours in towers/projects in the hosting city. It is very welcome and justifies a 3rd day.
- Awards could be based on height ranges low/med/high and regions.
- Overall a great conference. Thanks to all at CTBUH who did such a good job with the organization.
- It would be interesting to hear about the integrated process of architects and engineers on the same project. Architect, Structural Designer & Bldg. Systems designer!
- Personally, I think that it would be better if there can be some live music/background sound in the lobby, registration and exhibition part, especially during coffee and lunch breaks. Also, maybe have a photo booth at the entry/during coffee break and have a professional photographer take pictures of the audiences and share the pictures with everyone later.
- I think it would be good to have more content direction for presentations so that submissions all reach a higher level of engagement and strength of argument. I think incorporating some of the judging standards into the initial prompt indicating the importance of the persuasiveness of the presentation would help them all be even better.
- The format of the event was much better than the event in the class rooms of the university.
- The competition should be based on buildings of comparative Heights (100, 200 and 300 + meters) and USES (mixed use, residential, office, converted/historic). This can be global in nature. In my opinion, the categories based on geography is inherently problematic as it does not use the basic tenet of the CTBUH which is based on HEIGHT.

- I believe the presenters should not only present all the good things about their project, but they should also be required to present two or three negatives of the design, construction, program, or budget, etc. It is a difficult thing for any designer or builder to identify failure, however it's a great way for the industry to learn as long as its carried out in a respectable manner. In this way the industry will improve more quickly from issues. It was understood that one project which was a finalist has many issues during design and construction, however this was never highlighted and one of the jurors thought it was almost misleading. Perhaps a new prize category for the biggest clanger! Notwithstanding we don't want to dwell on the negatives as it is an awards ceremony for job well done.
- Have the voting with the audience count with the jury.
- Provide Building tours of projects that were presented in awards at end of conference.
- Very good event this year!
- The presentations were of such high quality that I would like to see them distributed to all those attending similar to what was done at the Sydney conference, this would allow us to review and learn more from these great projects or products. Also, many times, I felt the presentations (on stage) actually changed the jury and audience decision and I really hope that every effort is made to make good quality video recordings of each speaker and to share that on the YouTube site and notify us when those are uploaded.
- We enjoyed the conference this year. Thank you!
- I was confused to find the same project name more than once in program. I'd like to suggest giving the opportunity to perform to some other applicants, then to promote the same project twice. The annual Award book which everybody used to get free after the Dinner is appreciated by everybody - it's my believing. This year the tradition was broken. Hope you will return the long-lasting approach.
- Great event. Looking forward to next one!
- I think there should have been an option to attend the dinner and/or networking reception independent of the symposium.
- I would like to see us finding a way how to physically find others (whom I don't know in person at that point) easier, e.g. with help of smart phone technology. I would like to recommend a session without any award on the topic of "Future Trends" in our industry or in fields which are closely connected to get us ahead of the curve and to provide the audience with food for thoughts...
- Missing some invaluable talks where the conference split into 2 sessions.
- The catering service at the Awards Dinner was poor. Fewer Awards are better than more awards. To receive an award, you must be present. Not being present shows great disrespect for CTBUH - as in the Copper Building in NYC.... shame on them. Having the senior representatives present is great - but include the engineers if they are integral to the story of the building.
- Include young professionals under forty (40) years old at a discount on membership and attendance to conference.
- The venue was an excellent facility for a conference this size.
- I definitely agree that it would be a fairer comparison to have buildings judged by height distinctions rather than region. I think that the audience vote is a great idea, but I think it could be more effective if the audience vote winner were revealed at the end of the session; people would still be engaged and excited to see the audience vote but it wouldn't distract from the official award announcement at the dinner.
- Finalist need not travel all the way to the conference. Only winner to be told to be present to receive award.
- I thought that having the owner / developers present was a great thing.
- I attended both rooms: one had the tall building awards, the other had the Innovation and Urban Habitat awards. I did learn a lot, but the folks I should be networking with were all in the tall building awards and pretty much stayed there. Yet they and I would have been better served if we were also in the Urban Habitat and Innovation awards.
- Shorten up the awards program/presentations. Went too long.
- Separate Urban Habitat into Masterplanning and Built categories.
- Need fun photo booth
- Overall a great success!
- This may seem a bit commercial but, some kind of identifying marker (or the actual words) on name tags for the individual's primary profession, (i.e. Developer, Owner, Structural Engineer, Architect), would make networking much easier. In addition to learning the state of the art, another reason we are there is to develop new business with the top individuals and companies in our industry.
- The whole event was a huge success, it was nice see project from all around the world. However, competitiveness should be a bit more tasteful and I didn't appreciate the fact that those who couldn't make it to the conference were not appreciated. During the awards ceremony, I got the impression that not the best projects but those who showed up got the awards. I felt like that may be damaging to the credibility of the awards program. I think it is important to be respectful those who couldn't show up for whatever reason. We want to keep them as allies for the life of the organization.
- Great conference and event.
- Looking forward to attending and participating at the CTBUH conference in Chicago next year.
- Need larger meeting rooms. A number of sessions were standing room only.
- It was an amazing experience and I learned a lot. I wish I could attend all the sessions. Very high-quality presentations and at times inspirational in particular when Larry Silverstein from World Trade Centre shared story of his journey. His tenacity and perseverance, a lesson for me. I am now a fully dedicated member of the organization and promoting it whenever I get the opportunity. Well done to you all for a well-organized event, keep up the good work.
- Better help for delegates trying to find one another.
- The conference was great! Great work, well organized, new formats, lessons learned ... Antony Wood summarize well during awards dinner.
- Thanks to all for a great CTBUH get together of world leaders!! Excellent!
- Suggest that some questions are allowed at the end of presentation - perhaps questions are submitted to jury to avoid too much time wasted with inappropriate questions, etc.